

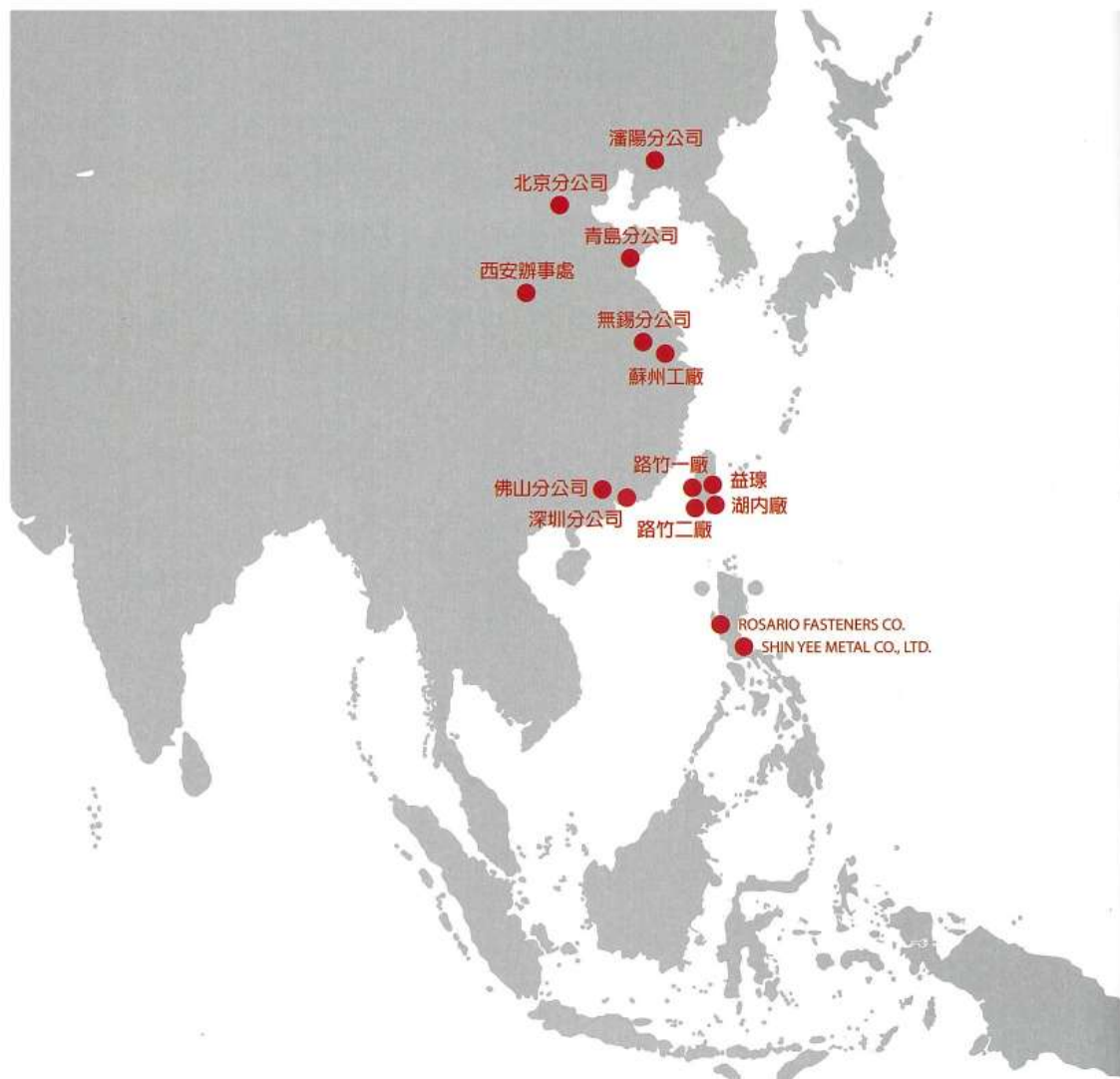


路竹新益工廠股份有限公司  
LU CHU SHIN YEE WORKS CO.,LTD.



路竹新益工廠股份有限公司  
LU CHU SHIN YEE WORKS CO.,LTD.





## 創辦人蔡登標先生和他的經營藝術 Mr. D.B. Tsai and his way of Lu Chu Shin Yee Works Co., LTD.



創辦人蔡登標先生西元1935年出生於台灣高雄的一個小村落三爺村(也是後來知名的董事長村)，父親是知名的大地主，在十三個子女當中排第十。從小他就是一個活潑好動、極具冒險性格的小孩。1950年代曾在兄長的醫院包藥而後又到姐夫的春雨工廠上班。而正是在春雨公司上班的這個契機結識了結褵逾五十年的夫人蔡高阿娟女士(1939-2014)，也和螺絲螺帽結下了不解之緣。

Founded in 1965, Lu Chu Shin Yee Works Co., LTD. has been established for 51 years. Its founder, Mr. D.B. Tsai was born in a small village in southern Taiwan R.O.C. As the 10th child, with 13 siblings, he was an energized, curious boy and full of creative ideas. After he left the high school in late 1950's, his first job was preparing medicine in his brother's clinic. His brother-in-law then offered him a position at ChunYu Works Co., one of the oldest bolts and nuts company in Taiwan. This opportunity commenced Mr. Tsai's enterprise in bolts and nuts.

After 10 years of experience at ChunYu Co., Mr. Tsai decided to found his own company. He started with a motor business, which was not only highly successful financially but also confirmed his abilities as an entrepreneur.

### 概要

創立：西元1965年  
 創辦人：蔡登標 先生  
 資本額：360,000,000 元  
 員工：560 名  
 年營業額：7,000,000,000 元  
 海外合作公司：  
 ROSARIO FASTENERS CO.  
 SHIN YEE METAL CO., LTD.  
 蘇州中新精密工業有限公司  
 新悅五金製品有限公司

### Outline

Establishment: 1965  
 Founder: Mr.D.B.TSAI  
 Capital: USD12,500,000  
 Employees: 560  
 Annual Sales: USD210,000,000  
 Overseas Cooperation Works:  
 ROSARIO FASTENERS CO.  
 SHIN YEE METAL CO., LTD.  
 SUZHOU ZHONG XIN PRECISION INDUSTRY CO.,LTD.  
 SHIN YUEH FASTENERS CO., LTD.

★ 路竹新益工廠股份有限公司(一廠)  
 LU CHU SHIN YEE WORKS CO., LTD.

★ ROSARIO FASTENERS CORPORATION

★ 蘇州中新精密工業有限公司  
 SUZHOU ZHONG XIN PRECISION INDUSTRY CO.,LTD.  
 蘇州湖滄鎮金江路56號  
 TEL: 86-512-6760-6531(2) FAX: 86-512-6760-5909

■ 北京分公司 (BEIJING BRANCH)  
 北京市朝陽區小紅門家鄉路99號梅板領D703-0705-0706  
 TEL: 010-87699501, 87699511, 87699521 FAX: 010-87695011

★ 路竹新益工廠股份有限公司(二廠)  
 LU CHU SHIN YEE WORKS CO., LTD. (HEAD OFFICE)

★ SHIN YEE METAL CORPORATION

■ 青島分公司 (QINGDAO BRANCH)  
 青島市四方區康寧路15號維特  
 TEL: 0532-83768891-3 FAX: 0532-83768890

■ 無錫分公司 (WUXI BRANCH)  
 無錫市錫澄路257號1-1  
 TEL: 0510-82393561-2 FAX: 0510-82393560

★ 益臻科技股份有限公司  
 YIQUAN TECHNOLOGY CO., LTD.

★ 湖內廠  
 HUNEL PLANT

■ 佛山分公司 (GUANGZHOU BRANCH)  
 佛山市南海區大港鎮九龍小港龍北發城之座101-102-103-201-301號  
 TEL: 0757-85612176-9 FAX: 0757-85612175

■ 深圳分公司 (SHENZHEN BRANCH)  
 深圳市寶安49區鴻富花園39號海誠  
 TEL: 0755-27826566, 27827566 FAX: 0755-61572055

## 自我肯定的開始

Lu Chu Shin Yee Works Co., LTD.

歷經春雨公司十餘年的磨練，遂有自行創業的想法。在離職閒賦在家的時日，他也曾懷疑自己是不是有賺錢的本事，及至一日醒來，他忽爾想某人想要的一捲馬達買賣生意，透過電話聯絡完成了這件買賣；他賺得豐厚的利潤，也贏得自信心，進而肯定了自我的能力。

新益工廠的創立：

1965那是個物資缺乏沒有工業的年代，創辦人邀集了數位親朋好友集資成立了新益工廠，生產碳鋼螺帽，並與林國藏先生等人東拼西湊，自行研製了螺帽成型機！這也是時到今日路竹新益仍是同業中少數擁有研製機械能力的公司之原由。

在公司全員一心，胼手胝足的努力之下，那是台灣工業起飛時代也是路竹新益奠基的年代，公司逐步拓展規模其間歷經越戰時期和石油危機，公司人事也幾分合。公司在30年前進入另一階段，海外公司也陸續佈建遂次達到今日規模。

It was an era without industry in 1965 in Taiwan. Without many resources available, our founder Mr. Tsai recruited several good friends, raised funds and founded the Shin Yee Iron & Steel Plant -- the predecessor of Lu Chu Shin Yee Works Co. Shin Yee Iron & Steel started to produce steel nuts with machines developed by Mr. Tsai and Mr. K.C. Lin, a former board member of the company. The in-house



1965

創立新益工廠，生產切削螺帽。  
SHIN YEE IRON & STEEL plant was established.



1969

改組為路竹新益工廠股份有限公司。  
Reorganized as LU CHU SHIN YEE WORKS CO.,LTD.



1977

全台第一家生產冷鍛不銹鋼扣件。  
First one to develop stainless steel fastener in Taiwan.

1967

設立台北營業所。  
Taipei office opened.



1974

成立路竹新益二廠。  
Cold drawn steel bar division was established.



development of machinery and tools has been carried on to this day and is the major reason for Lu Chu Shin Yee's out performance of its competitors.

Along with the explosive growth of Taiwan's economy, Lu Chu Shin Yee Co. has grown into a global corporation. Overcoming several economic challenges and reorganizations, Lu Chu Shin Yee Co. has expanded its production lines in several locations in Asia, and its products are sold all over the world.



1987

開始以鍛造方式生產管配件。  
Begin to product fitting & tube nuts by cold Forge.



1990

獲中央標準局核定袋帽製造方法專利。  
Grant patent "The Forging Method of one-piece Cap nut (DIN 1587)" issued by Ministry of Economic Affairs Taiwan.



1993

生產不銹鋼管配件。  
Start to produce stainless steel fitting & tube nuts.

1978

通過商品檢驗局核定甲等品管工廠。  
Recognized as A+ quality works by BCIC.



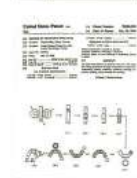
1988

成立路竹新益菲律賓廠。  
LU CHU SHIN YEE WORKS(Philippine) Corp.was established.



1991

成立管件廠。  
獲台灣及美國蝶型螺帽製造專利權。  
Set up turning machine factory. Grant patent "An Improved Method to produce Wing Nut" from National Bureau of standards Ministry of Economic Affairs Taiwan & Commission of patents and Trademarks The United States of America Patent No. 5,060,331.





時至今日，路竹新益仍在創新與品質的道路上孜孜矻矻的向前邁進，像是新進全面導入的製程及時品質檢驗電腦化。精密機工具的研製，以期對全製程的做到精密控管，這是創辦人心心念念的所在。

Since its establishment, Lu Chu Shin Yee Co. has been a profitable company. Despite sometimes harsh economic environment and strident competition, it has always been able to triumph. The main factors for its success are its core values: innovation and quality.

Over the last 50 years, Lu Chu Shin Yee Co. has been an innovator in Taiwan, achieving many firsts. For example, Lu Chu Shin Yee was the first company to produce stainless

steel fasteners, cold forged fitting and tube nuts, forged one-piece cap nuts and wing nuts. At the same time, the company has achieved many national and international standards of quality, including ISO9000. ISO/TS16949, TUV.TRD-100 and PED 97/23/EC.

With the development, innovation and adoption of leading-edge technologies and continuing standards of high quality, Lu Chu Shin Yee has earned the trust of its customers, paving a clear path for success.



**1995**

成立菲律賓新益金屬廠。  
"SHIN YEE METAL" WAS ESTABLISHED



**1997**

獲德國TUV. TRD-100認證。  
Qualified with TUV.TRD-100, German.



**2001**

成立焊帽工廠。  
Set up welding plant.



**2005**

通過ISO/TS16949認證。  
Qualified with ISO/TS 16949.



**2008**

成立精微螺絲廠。  
Set up microscrew plant.



**2017**

成立湖內廠。  
Set up Hunei plant.

**1994**

通過ISO 9002認證為優良甲級工廠。  
Qualified as ISO 9002 Factories.



**1999**

通過國家CNLA實驗室認證。  
Qualified with CNLA Lab.



**2000**

成立路竹新益大陸廠。  
SUZHOU ZHONG XIN PRECISION INDUSTRY CO.,LTD. WAS ESTABLISHED



**2006**

成立益環電鍍廠。  
Set up YIQUAN plating works.



**2016**

成立精密工具廠。  
Set up precision tool plant.  
成立菲律賓新廠。  
Set up new plant in Philippines.  
新辦公室落成。  
New office completion.



## 自我要求 品德高標準 Integrity and High Personal Standards

從花12小時坐火車到台北出差，騎乘摩托車到基隆做生意，到雙手萬能雙手就是堆高機，創辦人就是從這種物質缺乏艱辛的年代站起來的。富裕的出身沒有影響他勤儉的個性，他喜歡身先士卒，為同事部屬立下高標準，幾十年來他總是7點半以前就到公司上班，他對清廉最為重視，甚至是到了潔癖的程度。他常說公司是大家共有的，如果利益流到某些特定人士的手上，那其他的人怎麼辦呢？是這種利益共享的思維，路竹新益員工的都極具穩定，也願意把公司當成家，共同努力。近年來，創辦人雖因年齡的關係辦理退休，但他並未從扣件的世界舞台退下來。至於他的經營藝術，乃是多年的經驗累積所得，依然是路竹新益經營的圭臬、法寶，以獨特的身影屹立在螺絲螺帽的世界裡。

Aside from setting strong corporate core values, Mr. Tsai also set a very high standard of integrity and personal standards for himself and for his employees. Arriving at the company before 7:30 every morning, Mr. Tsai's first task was to personally patrol the factory floor to ensure that the company was ready for the challenges of each day. He particularly valued integrity, ensuring that company funds are not misused, and at the same time, generously shared company profits with all of the employees.

While Mr. Tsai recently retired from the company, he is not absent. He is not withdrawn from the fastener world stage. His management strategies, established core values and integrity form the basis for the success of Lu Chu Shin Yee.

由簡而繁 Go from the simple to the complex  
LU CHU SHIN YEE WORKS CO., LTD.

精益求精 Keep improving  
LU CHU SHIN YEE WORKS CO., LTD.







PRODUCTS LIST :

MATERIAL :

STAINLESS STEEL,STEEL,BRASS,ALUMINIUM,SILICONE BRONZE

FIN NUT (1/4" -2" )
JAM NUT(1/4" -2" )
HEAVY NUT (1/4" -2" )
NYLON NUT (#2-1-3/4)
WING NUT (#6-3/4" )
MACHINE SCREW NUTS (#0-3/8" )
CAP NUT (#6-3/4" )
SQUARE NUT (#6-3/4" )
KEP NUT(#4-3/8" , M6-M8)
FLANGE NUT (#6-5/8" )
T NUT (#8-1/2" ,M4-M12)
HEX COUPLING NUT (1/4" -1-1/2" )
ROUND NUT
WHEEL NUT
U NUTS
PARTS ACCORDING TO DRAWING
JIS B1181 HEX NUT (M3-M64)
JIS B 1183 CAP NUT (M3-M24)
JIS B 1190 FLANGE NUT (M5-M12)
FLANGE NYLON NUTS (1/4"-1/2")
HEX LOCK NUTS (1/4"-1")

ISO 4032 (M2.5-M64)
ISO 4035 (M4-M64)
DIN 934 (M1.6-M64)
DIN 439 (M1.6-M64)
DIN 985 (M2-M48)
DIN 982 (M3-M48)
DIN 1587 (M3-M30)
DIN 917 (M3-M20)
DIN 557 (M3-M16)
DIN 562 (M2.5-M10)
DIN 928 (M3-M16)
DIN 929 (M3-M16)
DIN 936 (M5-M24)
DIN 6334 (M6-M24)
DIN 6330 (M6-M20)
DIN 6331 (M6-M12)
DIN 6923 (M3-M16)
DIN 6926 (M3-M12)
DIN 980 TYPE V(M3-M24)
DIN 980 TYPE M
WING NUT (A.F.)(M3-M16)
CONICAL NUTS
DIN 315 (M4-M10)
UNI 5587 (M2.5-M48)
SPECIAL WASHERS



PRODUCTS LIST :

MATERIAL:

STAINLESS STEEL & STEEL & BRASS & ALUM.& ALLOY STEEL

HEX SOCKET CAP SCREW #0~5/8"
SOCKET COUNTERSUNK HEAD CAP SCREW #0~5/16"
HEX SOCKET BUTTON HEAD SCREW #0~5/16"
MACHINE SCREW #0~3/8"
TAPPING SCREW #0~3/8"
SET SCREW CUP POINT #4~5/8"
HEX HEAD CAP SCREW 1/4"~3/4"
WING BOLT M3~M16
CARRIAGE BOLT #4~5/8"
THREAD RODS 1/4"~1-1/2"
THREAD STUDS 1/4"~1-1/2"
ROUND BAR 5mm~20mm
FLARGE BOLT #10~5/16"

DIN912 M1.2~M8
DIN7991 M1.4 ~ M8
ISO7380 M2 ~ M8
DIN913 M2~M16
DIN914 M2~M16
DIN915 M2~M16
DIN916 M2~M16
DIN933 M3~M20
DIN931 M3~M20
DIN603 M3~M16
DIN975 M6~M36
DIN976 M6~M36
DIN965 M1.4~M8
DIN7985 M1.4~M8
DIN7971 M1.4~M8
DIN7981 M1.4~M8
DIN7982 M1.4~M8
DIN7983 M1.4~M8
DIN966 M1.4~M8
JISB1111 M1.6~M8
ISO14579 M2~M8
ISO14580 M2~M8
ISO14581 M2~M8
ISO14583 M2~M8



實驗室檢驗設備 Laboratory test facilities  
LU CHU SHIN YEE WORKS CO., LTD.



鑲埋機  
Mounting Press



切割機  
Precision Abrasive  
Cutting Machine



X 射線螢光測厚儀  
XRF for Coating Thickness Measurement



圖像尺寸量測儀  
Vision Measuring Instrument



光譜儀  
Spectroscope



研磨拋光機  
Grinding & Polishing Machine



影像自動篩選機  
Optical Sorting Machine



光學投影機  
Optical Projector



金相顯微鏡  
Metallographic Microscope



拉力測試機  
Tensile Testing Machine



洛氏硬度試驗機  
Rockwell Hardness Tester



鹽水噴霧試驗機  
Salt Spray Tester





## 美好的期待 Wonderful Expectation LU CHU SHIN YEE WORKS CO., LTD.

2016年12月3日是路竹新益52歲生日。回顧過去，由初創的單路藍樓直到今日，幾乎每個10年期間都有技術的突破和成長，特別是自第30年起，路竹新益的氣勢日漸旺盛，經營的規模屢創新高。

路竹新益勇於創新且有人才能自行研發成型機而成為台灣第一家冷鍛不銹鋼扣件的工廠。雖然後起之秀跟進，但生產的產品雷同，不像路竹新益陸續製造袋帽和螺帽這類更有技術性的產品。之後管配件，產品由規格品進入繁複製程的客製化品，提升品質水準。

It is the 52nd anniversary of LU CHU SHIN YEE WORKS CO.,LTD. (LCSY) on Dec. 3rd 2016. Struggling from the start-up stage to current prosperous, we observed a big leap in technology breakthrough and business growth every 10 years in LCSY. Particularly, after the 30th anniversary the growth achieves record high almost every year.

LCSY is the first factory that produces stainless steel fastener by cold forging technique through self development team in Taiwan. Thereafter, new innovations on patented products, such as one-piece cap nut and wing nut, stainless steel fitting and tube nuts with even more complex and customized manufacturing processes are rolled out continuously.





所以，創新和與競爭者的差異化是路竹新益成功的關鍵，更是日後公司營運的重要策略。以往，大多數人都習慣憑藉著經驗的傳承做手，而缺少思考。培養每位員工能夠隨時隨地思考工作內容，是否仍有不足的地方可以改善。集合眾人的思考而想出的方法，必定有助於經營和技術上的創新。再者，現在是網路時代，公司利用高階行銷網路更貼近客戶，提供最直接的服務，傳統扣件業也能如同科技業般變得不傳統了。

路竹新益有下一個50年的期許，是每位新益人的期許。不論在哪个職務，每個人都把自己當成專業經理人，發揮自己的能力和思考，對路竹新益都有影響力。我們期待以全新的管理思維與嶄新的精密機械為大家提供服務，路竹新益因擁有大家而讓未來展現更不同凡響。

Such innovation is the corporate core value of LCSY. It creates the differentiation from the competitors. Advanced from the experience pass down model in traditional industrial, LCSY focuses on talent development, on thinking more, on continuous improvement, on team works and encourages innovation. LCSY also leverages new IT technologies. Its B to B e-business platform provides fast and high quality services to its customers. LCSY is no more a traditional company in the traditional industrial.

We are looking forward to the next 50 years of LCSY as a LCSYer. We expect to contribute ourselves to LCSY in every aspect through better innovation and assuming the responsibility. Today we are proud to be a member of LCSY and LCSY will be proud of me someday.



溪山無盡圖





路竹新益工廠股份有限公司

LU CHU SHIN YEE WORKS CO., LTD.

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